



# The Duke MBA Workshop Participant Agenda

The Fuqua School of Business  
November 21 - 23, 2024

November 21	Event	Location
5:00 - 6:30 p.m.	Registration	JB Duke Hotel Lobby
6:30 - 7:00 p.m.	Meet Your Mentor	JB Duke Hotel Lobby
7:00 p.m.	Transportation to Dinner	Depart from JB Duke Hotel
7:30 - 9:30 p.m.	Dinner in Durham	Various Restaurants
November 22	Event	Location
7:00 - 8:15 a.m.	Breakfast & ALMA/BBSA Welcome	Fuqua School of Business Kirby Reading Room
8:15 - 8:30 a.m.	Break & Transition to HCA Auditorium	
8:30 - 9:00 a.m.	Dean's Welcome Shari Hubert, Associate Dean of Admissions Russ Morgan, Senior Associate Dean, Full-Time Programs	Fuqua School of Business HCA Auditorium
9:00 - 9:45 a.m.	Student Life Overview Steve Misuraca, Associate Dean, Daytime MBA Program	Fuqua School of Business <ul style="list-style-type: none"> <li>• HCA Auditorium</li> <li>• EMBA in Davis Meeting Room</li> </ul>
9:45 - 10:00 a.m.	Break	
10:00 - 11:00 a.m.	Admissions Committee Inside Scoop: Application Tips & Insight	Fuqua School of Business <ul style="list-style-type: none"> <li>• Round 1 in Esbenshade Meeting Room</li> <li>• Future Applicants remain in HCA Auditorium</li> <li>• EMBA Applicants in Davis Meeting Room</li> </ul>



# The Duke MBA Workshop Participant Agenda

The Fuqua School of Business  
November 21 - 23, 2024

November 22	Event	Location
11:00 - 11:40 a.m.	Charting Your Business School Career Course	Fuqua School of Business <ul style="list-style-type: none"> <li>• HCA Auditorium</li> <li>• EMBA in Davis Meeting Room</li> </ul>
11:40 - 11:50 a.m.	Break	
11:50 - 12:50 p.m.	Lunch with the Admissions Team	Fuqua School of Business Winter Garden
12:50 - 1:00 p.m.	Break	
1:00 - 2:00 p.m.	Mock Class Visit I Angelica Leigh, Associate Professor	Fuqua School of Business HCA Auditorium
2:00 - 2:15 p.m.	Break	
2:15 - 3:15 p.m.	Mock Class Visit II Ashleigh Rosette, Senior Associate Dean of Executive Programs and James Vincent Professor of Leadership Management & Organization.	Fuqua School of Business HCA Auditorium
3:15 - 4:30 p.m.	Real Talk - Student Panel	Fuqua School of Business HCA Auditorium
4:30 - 4:45 p.m.	Break & Transition to Fuqua Friday	
4:45 - 6:00 p.m.	Fuqua Friday	Fuqua School of Business Fox Center
7:00 - 7:30 p.m.	Break & Transition to ALMA & BBSA Kickback	
7:30 - 9:30 p.m.	ALMA & BBSA Kickback Card & board games, drinks, and snacks!	JB Duke Hotel Ballroom



# The Duke MBA Workshop Participant Agenda

The Fuqua School of Business  
November 21 - 23, 2024

November 23	Event	Location
7:00 - 10:00 a.m.	Breakfast At Your Leisure	At Your Respective Hotels
Time	Optional Activities:	Locations
9:00 - 10:00 a.m.	Interview Workshop	Kirby Reading Room
10:00 - 11:45 a.m.	Fuqua Tour hosted by ALMA & BBSA	Fox Center
10:00 - 11:45 a.m.	Intersectionality Drop In Chats w/ Student Clubs	Fox Center
10:00 - 11:45 a.m.	Drop In Admissions Office Hours	Fox Center
10:00 - 11:45 a.m.	Drop In Health Sector Management Chats	Fox Center
11:00 - 11:45 a.m.	Essay Workshop	Kirby Reading Room
11:45 - 12:00 p.m.	Transition to Fox Center for Group Photo	
12:00 - 12:10 p.m.	Group Photo	Fuqua School of Business Fox Center
12:10 - 1:30 p.m.	Networking Industry Lunch with Alumni & Current Students	Fuqua School of Business Winter Garden
1:30 - 1:45 p.m.	Transition to Blue Table Talk	
1:45 - 2:45 p.m.	<p><b>Blue Table Talk Session I</b> Join one of these engaging Fuqua alumni led discussions</p> <p><b>Building Generational Wealth Through Entrepreneurship</b> Join us as we explore diverse paths to entrepreneurship and the mindset necessary for achieving extraordinary success in business ownership, startups, and corporate settings. We'll examine the current market landscape for these opportunities and delve into the processes of identifying, building, or acquiring the right business</p>	Fuqua School of Business McClendon Auditorium



# The Duke MBA Workshop Participant Agenda

The Fuqua School of Business

November 21 - 23, 2024

November 23	Event	Location
1:45 - 2:45 p.m.	<p><b>Blue Table Talk Session I</b> Join one of these engaging Fuqua alumni led discussions</p> <p><b>Finding Your Personal Board of Directors</b> Navigating the highs and lows of life can be challenging, and having the right support system is essential. Often, it's important to turn to trusted individuals who uplift, encourage, and sometimes challenge us along the way. Join us as we explore the concept of forming a personal board of directors—how this group can not only aid in career advancement and professional shifts but also foster personal growth and development.</p>	Fuqua School of Business HCA Auditorium
3:00 - 4:00 p.m.	<p><b>Blue Table Talk Session II</b> Join one of these engaging Fuqua alumni led discussions</p> <p><b>Stress Less, Achieve More: Building Emotional Resilience for Work and Life</b> A discussion on developing emotional resilience and effectively navigating the challenges of your career and personal life. We'll share practical strategies and insights to help you manage stress, enhance your well-being, and define your own success. Even in these challenging times, discover how to cultivate resilience, build a strong support network, and achieve balance in your life.</p> <p><b>Future-Proofing Careers: The AI Edge</b> Explore how AI is transforming industries and generating new opportunities. Our alumni panel will share practical strategies for incorporating AI skills into your career toolkit, helping you position yourself for long-term success. Whether you're a tech enthusiast or new to AI, this session will provide valuable insights on leveraging AI responsibly in your professional journey. Learn how to future-proof your career with the AI edge.</p>	Fuqua School of Business McClendon Auditorium  Fuqua School of Business HCA Auditorium
4:00 - 6:00 p.m.	Break	
6:00 - 8:00 p.m.	<p><b>Closing Dinner &amp; Dialogue</b> TJ Abrams, MBA '09, Vice President, Global Wellbeing Business at Hyatt Hotels Corporation</p>	JB Duke Hotel Ballroom D-E
8:00 - 9:00 p.m.	Break	
9:15- 10:00 p.m.	Transportation to ALMA & BBSA After Party	
9:30 p.m. - 12:00 a.m.	ALMA & BBSA After Party	Pine & Poplar
12:10 a.m.	Final Bus Back to Hotels	

# Blue Table Talk

Join one of these sessions for an engaging discussion led by Fuqua alumni.

**Session I:  
1:45 - 2:45pm**

**Building Generational Wealth Through  
Entrepreneurship  
McClendon Auditorium**

Join us as we explore diverse paths to entrepreneurship and the mindset necessary for achieving extraordinary success in business ownership, startups, and corporate settings. We'll examine the current market landscape for these opportunities and delve into the processes of identifying, building, or acquiring the right business.

**Discussion Leads:**

Kareem Cook, Daytime MBA, Class of 2000  
Liliana Delgado, Daytime MBA, Class of 2009  
Dwayne Sutton, Daytime MBA, Class of 1997

**Finding Your Personal Board of Directors**

**HCA Auditorium**

Navigating the highs and lows of life can be challenging, and having the right support system is essential. Often, it's important to turn to trusted individuals who uplift, encourage, and sometimes challenge us along the way. Join us as we explore the concept of forming a personal board of directors—how this group can not only aid in career advancement and professional shifts but also foster personal growth and development.

**Discussion Leads:**

Nicole Melwood, Daytime MBA, Class of 2016  
Willie Green, Cross Continent MBA, Class of 2013  
Butch Trusty, Daytime MBA, Class of 2008

**Session II:  
3:00 - 4:00 p.m.**

**Stress Less, Achieve More: Building Emotional  
Resilience for Work and Life  
McClendon Auditorium**

Join us for a discussion on developing emotional resilience and effectively navigating the challenges of your career and personal life. We'll share practical strategies and insights to help you manage stress, enhance your well-being, and define your own success. Even in these challenging times, discover how to cultivate resilience, build a strong support network, and achieve balance in your life.

**Discussion Leads:**

Allie Ossa, Daytime MBA, Class of 2018  
Laurinda Rainey, Daytime MBA, Class of 2008  
Aki Garrett, Daytime MBA, Class of 2011

**Future-Proofing Careers: The AI Edge**

**HCA Auditorium**

Explore how AI is transforming industries and generating new opportunities. Our alumni panel will share practical strategies for incorporating AI skills into your career toolkit, helping you position yourself for long-term success. Whether you're a tech enthusiast or new to AI, this session will provide valuable insights on leveraging AI responsibly in your professional journey. Learn how to future-proof your career with the AI edge.

**Discussion Leads:**

Obi Ugokwe, Daytime MBA, Class of 2014  
Rashida Hodge, Weekend Executive MBA, Class of 2013  
Rosanna Arias, Daytime MBA, Class of 2019