

# master of management studies

Get in Touch  
[mms-fob-info@fuqua.duke.edu](mailto:mms-fob-info@fuqua.duke.edu)

## Curriculum

### Hit the ground running

Fuqua's curriculum covers all the bases when it comes to business. In 10 months—starting in mid-July and ending in May—you'll gain a core foundation in accounting, finance, economics, marketing, strategy, operations, management, and decision science.

You'll also build professional capabilities, developing the analytical, critical thinking, communication, and leadership skills that will make you stand out in any role.

#### SAMPLE COURSE STRUCTURE

##### Summer ( 6 Weeks )

Introduction to Financial Accounting  
Business Communication 1  
Quantitative Business Analysis

##### Fall 1 ( 6 Weeks )

Introduction to Marketing Analysis  
Foundations of Corporate Finance  
Fundamentals of Business Economics

##### Fall 2 ( 6 Weeks )

Foundations of Capital Markets  
Foundations of Management and Organizations  
Principles of Strategy

##### Spring 1 ( 6 Weeks )

Business Communication 2  
Fundamentals of Market Research  
Principles of Cost and Managerial Accounting

##### Spring 2 ( 6 Weeks )

Spreadsheet Modeling and Decision Analysis  
Fundamentals of Financial Analysis  
Introduction to Operations and Supply Chain Management

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## Day in the Life

**8-9a.m.**

Jog the Al Buehler trail with Fuqua Running & Triathlon Club

**9-11:15a.m.**

Intro to Financial Accounting

**11:15a.m.-12:30p.m.**

Lunch with classmates

**12:30-2:45p.m.**

Business Communication 1

**3-3:30p.m.**

One-on-one with Career Management Center staff member

**3:30-5p.m.**

Team meeting to review accounting case

**5:30-7:30pm**

Fuqua Friday ("happy hour" with entire Fuqua community)

## Course Spotlight: BUSINESS COMMUNICATION

In the MMS program, career development is incorporated directly into the curriculum of Business Communication 1, helping you learn professional communication as well as develop and execute an effective job search strategy.

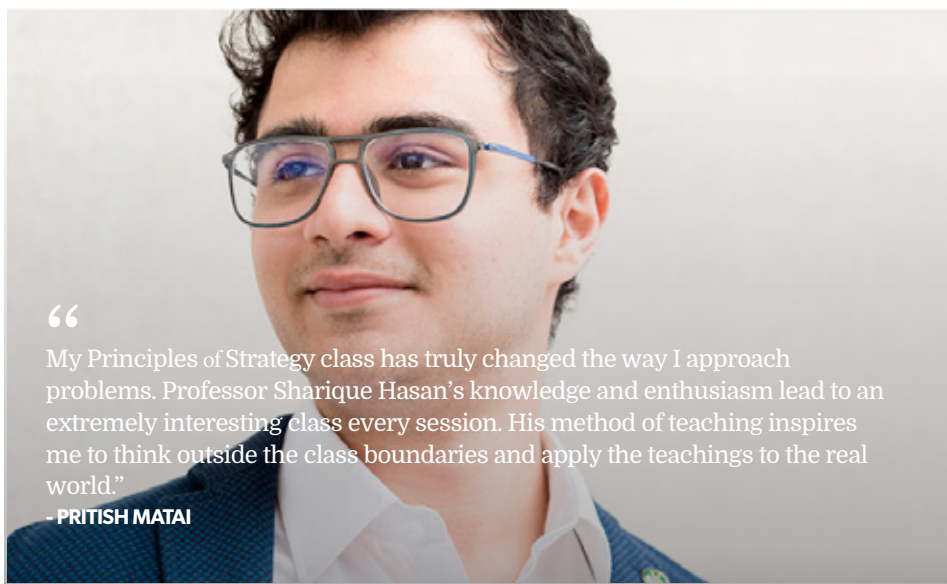
EXPLORE  
CAREER  
OPTIONS

REFINE  
RESUME  
AND COVER  
LETTER  
WRITING

GET ONE-  
ON-ONE  
CAREER  
COACHING

PRACTICE  
RELATIONSHIP  
BUILDING

DEVELOP A  
PERSONALIZED  
ACTION PLAN



“

My Principles of Strategy class has truly changed the way I approach problems. Professor Sharique Hasan's knowledge and enthusiasm lead to an extremely interesting class every session. His method of teaching inspires me to think outside the class boundaries and apply the teachings to the real world.”

- PRITHISH MATAI

## Contact Us

If you have questions, get in touch with  
our Admissions team.

**+1.919.660.7705**

**[mms-fob-info@fuqua.duke.edu](mailto:mms-fob-info@fuqua.duke.edu)**