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business, communication, and culture

Your first stop on the road to success.

Attending business school outside of your home country can be a challenging prospect. To make the transition to Fuqua and to the U.S. easier, non-U.S. students participate in our Business, Communication, and Culture program before classes begin. Here you'll learn the cultural insights and skill sets that can mean the difference between *thriving* and just *surviving* the year you're here.

Overview

Business, Communication, and Culture is a four-day intensive program to prepare you for the transition into your graduate business classes.

SAMPLE DAY

- 9:00 AM –** Adjusting to Life at Fuqua workshop
- 10:30 AM –** Learn to deliver presentations with confidence
- 12:00 PM –** Lunch: eat delicious food and practice your English language skills with your new Fuqua peers!
- 1:15 PM –** Learn how to read a case
- 2:30 PM –** Scavenger hunt around Fuqua and Duke
- 3:30 PM –** Team meeting – prepare for tomorrow's case
- 6:00 PM –** Dinner in downtown Durham with other students in the program

Personalized Coaching

You'll have access to a coach—a Fuqua faculty member with a robust business background and experience with many different cultures—and the opportunity to participate in individual or small group tutorial and feedback sessions over the full year of your program.

Our coaches will help you navigate new experiences in business school and life in the U.S., such as:

- Clarifying a business concept or class assignment
- Preparing for a job interview
- Communicating and addressing an issue with a difficult team member
- Learning the cultural expectations and idiosyncrasies of a job search in the U.S.
- Enhancing cultural understanding
- Understanding NCAA and ACC sports

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The program helped me polish my presentation and teamwork skills as well as familiarize me with Fuqua class norms such as being prepared for cold-calls during a lecture. I feel lucky to be able to book appointments with my coach who is very helpful and enthusiastic. She has helped me improve my English communication skills and has given me valuable advice about working with a team, cultural differences, and how to navigate my career path.”

- TRACY PHAM,
VIETNAM

Campus Resources

We understand that there will be challenges that international students face during their transition to life in the U.S. Duke University and Fuqua have many resources to help you throughout the process.

Duke University Resources

- Transportation to the Department of Motor Vehicles to obtain a driver's license
- Guidance with finding housing, opening a bank account, buying a cell phone, or finding medical care
- Opportunities to attend programs, training sessions, workshops, and social events specifically for international students across Duke
- Access to resources for international students' families or partners

Fuqua Resources

Just For You

individualized
assessment and tutoring

Social Connections

through Fuqua's professional,
diversity, and activity clubs

Fuqua Partners

helping partners and families transition
to life in Durham

Guidance & Advice

on financing your degree, navigating
student life, and managing your health
and wellness

Contact Us

If you have questions, get in touch with our team.
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